

MiMo BISCAYNE ASSOCIATION (MBA)

Minutes Board Meeting–Monday, February 1, 2016, @ 9 AM @ 8101 Biscayne Blvd, #309

Attendance: Nancy Liebman, Barbara Gimenez, Avra Jain, Jorge Planas, Melissa Hege, Robert John, Debby Stander, Annalisa Damley, Amber Natale, Jose Gomez, Mark Ingraham, Sharie Blanton-NET, Kiara Garland-City of Miami, Gauthier Paolini-Red Salon, Michel Paolini-Red Salon (QUORUM)

AGENDA:

TREASURERS REPORT: \$11,020.72

Approval of Minutes for December 2015. Approved without modification.

NEW BOARD FOR 2016: 17 board positions per the By-Laws. Introductions made.

NEW BUSINESS:

NEW OFFICERS ELECTED:

Shane Graber, President; Nancy Liebman, Vice President; Jose Gomez, Treasurer; Annalisa Damley, Secretary

COMMITTEE MEETINGS: At the first meetings, select a chair and a regular date, time and place to meet.

February 2: **Planning & Zoning**. Time: 10 am. Location: 8101 Biscayne, #309 (Jose's office)

February 8: **Marketing**. Time: 9 am. Location: 8101 Biscayne, #601 (Amber's office-dial #301)

February 8: **Membership**. Time: 9 am. Location: 8101 Biscayne, #309 (Jose's office)

February 9: **Eyes On The Boulevard**. Time: 9 am. Location: Cushman School, 592 NE 60th Street

February 9: **Events**. Time: 9 am. Location: 8101 Biscayne, #309 (Jose's office)

MEMBERSHIP ANNUAL DUES: \$25-individual; \$300-corporate membership. All members need to pay their dues. Stickers on all the businesses who become corporate members.

BID (BUSINESS IMPROVEMENT DISTRICT): A suggested tax on business owners to improve the boulevard. Security is the #1 concern among business owners on the boulevard. BID could fund the installation of cameras on boulevard businesses. 51% of owners along the boulevard have to agree to pay the BID tax to secure this. Avra talked to business owners in the past. Smaller businesses were more on board, several of the larger businesses were not. Avra, Melissa, Debby and Barbara will head up a BID sub-committee to work on this.

FDOT: Robert provided an update on FDOT. They've been urged them to consider the issues the board raised. Their new master plan is expected to incorporate: walkability; new bike route; wider sidewalks for cafes/restaurants; medians; street parking. The PLANNING/DESIGN Committee will get back in touch with Joe Eisenberg, City of Miami Planning Staff.

COPPERTONE GIRL (EASEMENT AGREEMENT): Bayer Drugs (owners of Coppertone), have been sent the \$1,800 bill to cover annual expenses. The new title owner of the Coppertone Building on 7300 Biscayne Boulevard has yet to sign the Easement Agreement agreeing to pay for insurance and electric for Coppertone Girl, as did prior owner. The Coppertone girl is owned by MBA, our only asset, entrusted to us by Dade Heritage and this easement has to be resolved quickly.

NET: Sharie Blanton, NET's Administrator updated as follows:

Earth Day & Wellness Event: April 23, 2016, Legion Park.

The American Legion Building will be demolished on April 1, 2016. Once the demo starts they'll be more public about their plans.

NET has launched an intensive clean-up focus on our neighborhoods concentrating on NET, Code, Public Works, Solid Waste, Police, Fire and Parks. The schedule is: January-Shorecrest & Belle Meade Island;

February-Belle Meade & Bayside; March-Palm Grove & Biscayne Blvd businesses; April-Morningside & Bay Point; May-Magnolia Park.

NET has resolved parking issues with several boulevard restaurants and is working with several more.

MARKETING: Amber requested more content to post to social media and more content for our editorial calendar.

EVENTS committee is charged with organizing two types of events: cocktail parties ie. Kevin Gray's reception at the Palm Bay Club; and larger scale fundraising events.

EYES ON THE BOULEVARD: Make sure the city has the proper guidelines for demolition. Contact Sharie Blanton at NET with any blight/graffiti/violation issues (305)960-5118; sblanton@miamigov.com.

PLANNING/ZONING ISSUES: Morningside Board rejected the upzoning of the property outside their neighborhood that would have brought the historic motels into compliance with the zoning code. Parking and the 35 foot height limit continue to be issues. Meetings with Ken Russell and Commissioner Hardemon are needed in order to resolve this.

OLD BUSINESS:

NET OFFICE MEETING: March

MEETING WITH PLANNING DEPT.: March 30, Commissioner Keon Hardemon's office.

Meeting adjourned.

Next Meeting: Monday, March 14, 2016, 9 am, The Cushman School, 592 NE 60th Street, Miami, FL